



The **Ginac** Group  
Your Career Is Our Business

## RESUME DEVELOPMENT

Make the right first impression.

### Positive Results

#### We can help you:

- Improve your job search effectiveness through the use of winning practices, targeted techniques, and influential marketing
- Communicate your achievements, strengths, and skills to get noticed by hiring representatives
- Secure a new job or transition to a new career in 45 days or less
- Find a job that's right for you and increase your job satisfaction

### Create a Winning Resume

- Losing sleep over your job search?
- Revising your resume again?
- Spending most of your time researching job boards?
- Having difficulty explaining why you are in career transition?
- Interviewing with countless employers only to be rejected again?

In today's job market, you need more than a resume listing your past work history. You need marketing tools that articulate your unique value, achievements, accomplishments, strengths, and talents. How people perceive you determines the value of what you can deliver in the workplace. You only get one chance to make a good first impression and influence people's perceptions.

### The Ginac Group Resume Services

- Increase responses to your resume.
- Rise above the ranks of other competing professionals.
- Create expectations of how you will perform.
- Articulate your specific achievements, results, and strengths.
- Increase the compensation you can demand for your experiences.

We have created career-transforming resumes for hundreds of candidates, including artists, entrepreneurs, project managers, marketing and sales professionals, consultants, college graduates, and others. Our resume experts will work with you to craft a unique resume that promotes your achievements, skills, and experiences. Our resumes will help you get noticed by hiring representatives in all industries from high technology to healthcare. We'll work with you to bring out your best qualities and further your career in less than 45 days.

#### Satisfaction Guaranteed

Your satisfaction is guaranteed. We are so confident that you will love the services provided by the Ginac Group that if you don't get an interview within 30 days, we will rewrite your resume at no charge.

**About Us.** The Ginac Group, a leader in the provision of career and organizational development services, provides strategic solutions to help organizations and individuals achieve tangible results. We can help increase the speed and effectiveness of your business execution activities, facilitate positive financial impact, and enhance personal and employee career satisfaction. We offer a wealth of knowledge, resources, and experience, coupled with unparalleled commitment and dedication, to help you achieve your business, professional, and personal goals.

### Get Started Today

Within 72 hours you can have a powerful resume to jumpstart your job search or advance your career. Here's how it works:

- Order the service online or send an email to [info@ginacgroup.com](mailto:info@ginacgroup.com)
- Consult with a career architect about your resume
- Receive your new professionally crafted resume and/or other career tools
- Finalize resume and tools for distribution

## Select a Package That's Right For You

Whatever your needs, we will work with you to determine the appropriate combination of services that will support you in achieving your career and personal goals. You can select one of our standard Job Search Strategy service packages, or we can tailor a program designed uniquely for you.

Package	Entry-Level 1-5 years	Mid-Career 6-20 years	Experienced 21 years +
<b>Standard Resume</b>			
Standard Resume	\$495.00	\$595.00	\$695.00
<b>Professional Resume and Cover Letter</b>			
Professional Resume and Cover Letter by Professional Career Architect (PCA)	\$595.00	\$695.00	\$795.00
<b>Premium Resume, Cover Letter &amp; Career</b>			
Strategic Resume with key positioning, achievement and qualification statements written by a PCA Professional Cover Letter Electronic Profile	\$695.00	\$895.00	\$995.00
<b>MCA Professional Services</b>			
Includes the same services, but with a Master Career Architect	N/A	\$1,045.00	\$1,195.00
<b>MCA Premium Services</b>			
Includes the same services, but with a Master Career Architect	N/A	\$1,345.00	\$1,495.00

\*Prices subject to change without notice.