



The **Ginac** Group  
Your Career Is Our Business

## CAREER PORTFOLIO

Showcase your skills, talents and abilities.

### Positive Results

#### We can help you:

- Create a compelling career portfolio to present your past achievements and successes in a creative, memorable fashion
- Market your personal strengths and successes to rise above competitors and stand out from the crowd
- Secure a new job or transition to a new career in 45 days or less

### Prove Your Potential with a Career Portfolio

- Need a better way to showcase your talents and abilities?
- Having trouble communicating the depth of your skills and talents?
- Want employers to see your work potential rather than your work history?

In today's job market, you need more than a terrific resume to get the job interview. You need more than masterfully prepared answers to interview questions to get the job offer. You need to give employers proof to back-up the claims you make in your resume.

A career portfolio is a visual representation of your abilities, skills, capabilities, knowledge, qualities - and it represents your potential in the workplace. Its purpose is to demonstrate that you have work-related skills and experience necessary to fulfill the requirements of a specific job. The portfolio provides "evidence" of your potential by demonstrating what you have accomplished in the past.

### The Ginac Group Career Portfolio Services

- Effectively market your skills, abilities and qualities in job interviews.
- Demonstrate the quality and results of your professional development.
- Create expectations of how you will perform.
- Land your ideal job.
- Masterfully negotiate promotions and raises.

The Ginac Group career team will help you customize and present your career portfolio in a professional manner. We will identify the best examples of your skills and abilities and work with you to personalize your portfolio based on the requirements of specific jobs. Our team will teach you how and when to use career portfolios in the career development process.

#### Satisfaction Guaranteed

Your satisfaction is guaranteed. We are so confident that you will benefit from the services provided by the Ginac Group that if you don't get an interview within 30 days, we will revise your portfolio at no additional charge.

## Get Started Today

Within 14 days, you can begin showcasing your career portfolio to land the job of your dreams. Items that could be included in your career portfolio include:

- Resume or Career Vitae
- Licenses or Certifications
- Letters of Recommendation
- Testimonials
- Evidence of Specific Skills, Awards, and Honors
- Business Proposals
- Product Code Specifications
- Work Samples.

## Select a Package That's Right For You

Package	Entry-Level 1-5 years	Mid-Career 6-10 years	Experienced 11+ years
<b>Value Career Portfolio</b>			
Advice on the creation of a high-impact and professionally formatted interview career portfolio. This includes selection of items and design suggestions.	\$345.00	\$495.00	\$695.00
<b>Professional Career Portfolio</b>			
Create a professionally designed interview career portfolio. This includes the selection of items, design creation and standard packaging.	\$545.00	\$795.00	\$1,095.00
<b>Premium Career Portfolio</b>			
Craft a unique, award-winning scrapbook quality career portfolio. This includes the selection of items, design creation and custom packaging. Portfolios are created by experts in executive positioning and include one revision within 30 days.	\$775.00	\$1,095.00	\$1,395.00
<b>MCA-Prepared Career Portfolio</b>			
Includes same services as Premium Portfolio but by a Master Career Architect (MCA)	\$1,165.00	\$1,495.00	\$2,095.00

\*Prices subject to change without notice.