

## PRESS RELEASE



Veronica Obregon  
Senior Communications Coordinator  
Desk (512)-223-7596  
Cell (512)-658-0772  
vobregon@austincc.edu

---

### FOR IMMEDIATE RELEASE AS NEW CAREERS SURGE, SO DOES NEED FOR CAREER COACHES

Austin, TX – August 7, 2007 – Looking for a career as a coach, but sports not really your forte? How about being a career coach?

The Certified Career Practitioner Institute (CCPI) has partnered with the Austin Community College District (ACC) to offer a certification in career coaching this fall.

"This program will teach students the basics of career development, including how to assess skills, identify work issues, analyze the labor market, and carry out career coaching techniques," said Sandy Gaskin, ACC Continuing Education executive dean.

"We are facing explosive job trends across the nation, and there is a huge shortage of certified career coaches nationwide, said Linda M. Ginac, Ginac Group chief executive officer. "This joint effort equips students with the specialized skills to become well-trained professionals who can address an increasing population with career issues."

The CCPI will certify the coaches after they complete program requirements, which include eight classes that not only help students understand the competencies involved in career coaching but also provides them a proven method for delivery. Students will also receive the opportunity to participate in an apprentice program at CCPI to practice their new career coaching skills.

**About CCPI:** The Career Practitioner Certification Institute is a leading organization for the career development profession. CCPI is actively engaged in advocacy for the profession, setting professional standards, and providing access to a wealth of resources. CCPI offers certification, professional development, networking and community involvement opportunities. For more information, visit [www.careerpractitioner.com](http://www.careerpractitioner.com).

**About ACC:** The Austin Community College District is a public, two-year college offering associate degrees and certificates in more than 180 areas at seven Central Texas campuses. Serving as the regional leader in workforce training and university transfer, ACC opens its doors each year to more than 63,000 credit and continuing education students who benefit from the college's quality education, faculty and staff. For more information, visit [www.austincc.edu](http://www.austincc.edu).

###

Austin Community College District  
5930 Middle Fiskville Road ● Austin, Texas 78752  
Phone 512.223.7596 ● Fax 512.223.7272