



CAREER PORTFOLIO

Showcase your skills, talents and abilities.

Positive Results

We can help you:

- Create a compelling career portfolio to present your past achievements and successes in a creative, memorable fashion
- Market your personal strengths and successes to rise above competitors and stand out from the crowd
- Present your portfolio online using various web resources or in hard copy

Prove Your Potential with a Career Portfolio

- Need a better way to showcase your talents and abilities?
- Having trouble communicating the depth of your skills and talents?
- Want employers to see your work potential rather than your work history?

In today's job market, you need more than a terrific resume to get the job interview. You need more than masterfully prepared answers to interview questions to get the job offer. You need to give employers proof to back-up the claims you make in your resume.

A career portfolio is a visual representation of your abilities, skills, capabilities, knowledge, qualities - and it represents your potential in the workplace. Its purpose is to demonstrate that you have work-related skills and experience necessary to fulfill the requirements of a specific job. The portfolio provides "evidence" of your potential by demonstrating what you have accomplished in the past.

Career Portfolio Services

- Effectively market your skills, abilities and qualities in job interviews.
- Demonstrate the quality and results of your professional development.
- Create expectations of how you will perform.
- Land your ideal job.
- Masterfully negotiate promotions and raises.

The Ginac Group career team will help you customize and present your career portfolio in a professional manner. We will identify the best examples of your skills and abilities and work with you to personalize your portfolio based on the requirements of specific jobs. Our team will teach you how and when to use career portfolios in the career development process.

Satisfaction Guaranteed

Your satisfaction is guaranteed. We are so confident that you will benefit from the services provided by the Ginac Group that if you don't get an interview within 30 days, we will revise your portfolio at no additional charge.

Get Started Today

Within 14 days, you can begin showcasing your career portfolio to land the job of your dreams. Items that could be included in your career portfolio include:

- Resume or Career Vitae
- Licenses or Certifications
- Letters of Recommendation
- Testimonials
- Evidence of Specific Skills, Awards, and Honors
- Business Proposals
- Product Code Specifications
- Work Samples

Select a Package That's Right For You

| Package | |
|--|---------|
| Professional Career Portfolio | |
| Create a professionally designed scrapbook quality career portfolio of up to 12 pages. This includes the selection of items, design creation and standard packaging of materials. Includes 2 consulting sessions. | \$1,195 |
| Premium Career Portfolio | |
| Craft a unique, award-winning scrapbook quality career portfolio of up to 18 pages. This includes the selection of items, design creation and custom packaging of materials. Portfolios are created by experts in executive positioning and include one revision within 30 days. Includes 4 consulting sessions. | \$1,795 |

**Prices subject to change without notice.*

Our PCMs (Professional in Career Management) are certified by the National Society of Career Management (www.nsocm.com) and have over 60 hours of training. MPCM (Master Professional in Career Management) have more than 3,500 career counseling hours and have assisted hundreds of clients with successful transitions.