



INTERVIEW PREPARATION

Ensure your interview success.

Positive Results

We can help you:

- Improve your interview skills and perfect your pitch to land the position that you want
- Be prepared for difficult questions and boost your interviewing confidence
- Effectively communicate your past experiences, successes, goals, and challenges
- Secure a new job or transition to a new career in 45 days or less

Successful Interviewing Begins With Preparation

- Have an interview coming up?
- Are your interviewing skills rusty?
- Unsure of how to sell your best qualities, skills, and talents in an interview?
- Uncertain what questions might be asked of you in an interview and how to answer the questions most effectively?
- Interviewing with countless employers only to be rejected again?

Most employers look for something beyond intellect and an ability to perform the job. During an interview, employers want to learn who you are as well as how you think. As a potential candidate, you need good interviewing skills to get an offer, but most people have limited experience interviewing. You need to articulate your unique value, achievements, accomplishments, strengths, and talents.

Interview Preparation Services

- Answer every job interview question quickly, confidently and correctly.
- Perfect your interview techniques.
- Identify and tailor your stories before the interview.
- Get the job offer.

We can help you understand the goals of the interview, prepare for it beforehand, create interview strategies and tactics to alleviate the stress involved in employment interviews, and teach you about proper protocol for dress and interview follow-up. They will guide you through the difficult terrain of interviewing - preparing you for difficult questions, teaching you how to handle awkward situations, improving your confidence - all with the goal of landing the job.

Satisfaction Guaranteed

We are so confident that you will improve your performance and increase your chances of getting offers that if you don't answer questions effectively in an interview, we will give you a free 30-minute interview session at no charge.

About Us. The Ginac Group, a leader in the provision of career and organizational development services, provides strategic solutions to help organizations and individuals achieve tangible results. We can help increase the speed and effectiveness of your business execution activities, facilitate positive financial impact, and enhance personal and employee career satisfaction. We offer a wealth of knowledge, resources, and experience, coupled with unparalleled commitment and dedication, to help you achieve your business, professional, and personal goals.

Get Started Today

The items below are included as part of our Interview Preparation Services and can be tailored to meet your needs.

- **Professional Assessments:** Take stock of your leadership abilities, values, and communication skills.
- **Standard Interview Preparation:** An interview guide will be created for you that provides tips and advice for answering standard questions during an interview. Advice is also provided for personality fit questions.
- **Customized Interview Preparation:** A job-specific interview strategy guide will be created that provides questions known to be asked in interviews based on your professional occupation and industry.
- **Mock Interview:** A practice session will be held to improve your job-specific interviewing style and performance. You will receive immediate feedback on areas for improvement. New techniques will be discussed that will enhance your skills, and increase your chances of getting job offers.
- **Video Mock Interview:** Practice sessions using video will give you insight regarding the impression that you are making with employers. You will receive “before and after” interview feedback on verbal and nonverbal communication style, interview style, and overall interview performance. An Interview Scorecard will be provided with recommendations for improvement.
- **Interview Coaching:** We will prepare you to negotiate the best compensation package and to deal with other interview related issues as they arise during the process.

Select a Package That’s Right For You

Package	
Professional Interview Services	
2 90-Minute Interview Coaching Sessions Professional Assessment Standard and Customized Interview Prep Video Mock Interview Interview Scorecard	\$995.00
Premium Interview Services	
3 90-Minute Interview Coaching Sessions 1 50-Minute Image Consulting Session Professional Assessment Standard and Customized Interview Prep Video Mock Interview Interview Scorecard Image Consulting Session Access to Ginac Group Network Access to Exclusive Client-Only Events	\$1,595.00

*Prices subject to change without notice.

Our PCMs (Professional in Career Management) are certified by the National Society of Career Management (www.nsocm.com) and have over 60 hours of training.

MPCM (Master Professional in Career Management) have more than 3,500 career counseling hours and have assisted hundreds of clients with successful transitions.