



The **Ginac** Group  
Your Career Is Our Business

## CAREER IMPLEMENTATION

Equip yourself with the knowledge, skills, and tools to successfully secure a new opportunity.

### Positive Results

#### We can help you:

- Secure a new job or transition to a new career, occupation, or industry in 45 days or less
- Improve your job search effectiveness through the use of winning practices, targeted techniques, and influential marketing
- Enhance your personal confidence and success with interviewing, networking, and negotiations
- Find a job that's right for you and increase your job satisfaction

### Create a Winning Plan

- At the end of your rope looking for a job or not sure where to begin?
- Been years since you put together a resume or had an interview?
- Tired of attending worthless networking events or responding to job postings?
- Looking for more effective ways to land a new job or change careers?

To be successful in securing the best position or making the right career change, it is important to begin with a clear strategy, understand all the resources available to you, and carefully plan your job search approach. By using winning and proven job search strategies, you can make a transition and/or secure a new job in less than 45 days.

### Career Search Implementation Services

The Ginac Group's career experts can help you approach your search in a systematic fashion, ensuring you do the right things in the right order to achieve your desired results. We have engineered winning career search strategies and tactics for senior executives and middle managers that have resulted in full-time employment within 45 days or less. In tough times, forget about submitting your resume to employers or posting your resume to a job site. Our innovative methods, relatively unknown to the majority of job seekers, are producing results for people who have been on the market for more than 18 months.

Our comprehensive Career Search Implementation Services include:

#### Job Search Planning

- Develop a customized job search plan to target companies and industries
- Assess your competencies as they relate to potential opportunities
- Personal Marketing Plan
- Create a plan to market your strengths and accomplishments to your current and/or prospective employers
- Set yourself apart from others in your profession and strategically build your career

#### Personal Marketing Plan

- Create a plan to market your strengths and accomplishments to your current and/or prospective employers
- Set yourself apart from others in your profession and strategically build your career

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### Resume Development

- Develop a stellar resume that markets your talents, experiences and capabilities to potential employers
- Create other job search tools such as cover letters, portfolios, online profiles, and more

### Interview Preparation

- Be prepared for difficult questions, learn how to handle awkward situations, improve your confidence level – and conduct an interview that lands you the job

### Negotiation Training

- Learn how to strategically negotiate an offer
- Effectively communicate counteroffers and secure the package you want

## Select a Package That's Right For You

Whatever your needs, we will work with you to determine the appropriate combination of services that will support you in achieving your career and personal goals. You can select one of our standard Job Search Strategy service packages, or we can tailor a program designed uniquely for you.

| Package  | 1-10 Years Experience | 11+ Years Experience |
|--|-----------------------|----------------------|
| <b>Professional Services (Sessions)</b>  | 12                    | 16                   |
| Job Search Plan<br>Resume Overhaul<br>Mock Behavioral Interview Strategy and Tips  | \$1,995.00            | \$2,895              |
| <b>Premium Services (Sessions)</b>   | 16                    | 20                   |
| Job Search Plan<br>Personal Marketing and Branding<br>Resume Overhaul and other Career Tools<br>Mock Behavioral Interview Strategy and Tips<br>Image Consulting Session<br>30-60-90 Day New Career Game Plan<br>Access to Signature Client-only events | \$2,595               | \$3,695              |

*\*Prices subject to change without notice.*

*Our PCMs (Professional in Career Management) are certified by the National Society of Career Management ([www.nsocm.com](http://www.nsocm.com)) and have over 60 hours of training.*

*MPCM (Master Professional in Career Management) have more than 3,500 career counseling hours and have assisted hundreds of clients with successful transitions.*