



## ORGANIZATIONAL STRATEGY AND TRANSITION

**Develop and implement strategies to improve your organizational effectiveness and succeed in today's changing environment.**

### Business Impact

We can help:

- Increase organizational effectiveness and productivity
- Maintain or gain a competitive advantage
- Align employees in support of organizational goals

### Gain a Competitive Advantage

In today's environment of mergers and acquisitions, downsizing and restructurings, ever-evolving technologies, and shifting customer preferences, organizations must be prepared for and embrace change. Having a solid strategy in place to proactively adapt to change and stay ahead of the curve is key to maintaining a competitive advantage and achieving organizational success.

### The Ginac Group Organizational Strategy and Transition Services

The Ginac Group provides a full range of services to help your organization define its future direction and strategy, establish a culture that supports success, and effectively manage and implement organizational changes.

#### Strategic Planning

- Develop a strategic plan that defines your organization's future direction and aligns employees in support of common goals
- Assess and adjust your overall strategy and direction in response to the changing environment

#### Culture Diagnosis

- Understand the core values and behaviors required to achieve your organizational goals
- Establish a transformation program to adopt the required culture and build support among all levels of the organization

#### Outplacement

- Develop an overall strategy and plan to successfully manage downsizings and restructurings
- Deliver career counseling services to effectively manage transitions, provide support to employees, and maintain focus during periods of organizational change

#### Communication and Messaging

- Implement an internal communication program to effectively prepare and inform employees of organizational changes
- Develop and deliver communications to external stakeholders to keep them informed of strategic changes and maintain support and commitment

**About Us.** The Ginac Group, a leader in the provision of career and organizational development services, provides strategic solutions to help organizations and individuals achieve tangible results. We can help increase the speed and effectiveness of your business execution activities, facilitate positive financial impact, and enhance personal and employee career satisfaction. We offer a wealth of knowledge, resources, and experience, coupled with unparalleled commitment and dedication, to help you achieve your business, professional, and personal goals.